

Privacy Policy

Good Shepherd Outreach Ministries

Effective date: August 27, 2026

<https://www.gsomsumtersc.org>

Good Shepherd Outreach Ministries respects the privacy of visitors, donors, and people who contact us for prayer, events, or ministry support. This Policy describes our current practices for the redesigned GSOM website.

1. Scope of This Policy

This Privacy Policy explains how Good Shepherd Outreach Ministries ("GSOM," "we," "us," or "our") collects, uses, shares, retains, and protects information when you visit or interact with our website at <https://www.gsomsumtersc.org> (the "Website").

This Policy applies only to the Website and information collected through it. It does not govern third-party websites, services, or platforms that have their own privacy practices.

2. Information We Collect

Information you provide. Depending on how you use the Website, you may provide your name, email address, telephone number, mailing address, event RSVP details, the nature of a ministry-service request, a prayer request, or other information included in a message to us.

Donation information. If you donate online, PayPal processes the transaction. GSOM may receive limited information from PayPal, such as your name, email address, donation amount, transaction identifier, and other details needed to document or administer the donation. GSOM does not receive or store your complete payment-card, bank-account, or PayPal login credentials. Donations made by check or money order may include the information shown on the payment and any accompanying correspondence.

Information collected automatically. When you visit the Website, Wix and its technologies may automatically collect information such as your Internet Protocol address, browser type, device type, operating system, referring page, pages viewed, and the date and time of your visit. This information may be collected through cookies, logs, and similar technologies.

Sensitive information in prayer or ministry requests. A prayer request or ministry-service request may reveal personal, family, health, religious, or other sensitive circumstances. Please share only the information you are comfortable providing and that is reasonably necessary for your request. Do not submit Social Security numbers, financial account credentials, medical records, or personal information about another person without authorization.

3. How We Use Information

We may use information collected through the Website to:

- Respond to questions, contact requests, prayer requests, and ministry-service requests.
- Manage event RSVPs and communicate about the event for which you registered.
- Receive, acknowledge, record, and administer donations.
- Operate, maintain, secure, and improve the Website.
- Understand general Website traffic and usage through Wix's built-in analytics.
- Prevent misuse, fraud, security incidents, or other harmful activity.
- Comply with legal, accounting, tax, and recordkeeping obligations.

4. Prayer Requests and Ministry Communications

Online prayer requests are limited to authorized GSOM ministry team members who need access to respond to the request or pray on the submitter's behalf. GSOM does not publish prayer requests or intentionally share them with the general congregation or public through the Website.

We treat prayer and ministry requests with care, but no online transmission or storage system can be guaranteed to be completely secure. Submitting a prayer request through the Website does not create a confidential counseling, medical, legal, fiduciary, or other professional relationship, and it does not guarantee that a legal privilege applies.

The Website and its forms are not continuously monitored and are not emergency services. If you or another person is in immediate danger, call 911 or contact the appropriate emergency service.

5. Cookies and Website Analytics

The Website is hosted on Wix. Wix may place cookies or use similar technologies that are necessary for security, fraud prevention, network management, and core Website functions. Wix's built-in analytics may also collect aggregated or device-level information that helps us understand Website traffic and performance.

Where available, you can use the Website's cookie-consent tool to accept or decline non-essential cookies. You can also adjust your browser settings to block or delete cookies. Some Website features may not function properly if essential cookies are blocked.

GSOM does not currently use Google Analytics, Meta Pixel, or another separate advertising tracker on the Website. If this changes, we will update this Policy and our cookie disclosures as appropriate.

6. How We Share Information

We do not sell or rent personal information. We do not share personal information for cross-context behavioral advertising.

We may disclose information in the following limited circumstances:

- Authorized ministry personnel. GSOM leaders, staff members, or authorized volunteers may access information when reasonably necessary to respond to a request, administer an event or donation, maintain records, or operate the ministry.

- Website and technology providers. Wix hosts the Website and may process Website, form, contact, cookie, and analytics data on our behalf. Other service providers may support email delivery, security, document storage, or technical operations.
- Payment processing. PayPal processes online donations and handles payment information under its own terms and privacy statement.
- Legal and safety purposes. We may disclose information when reasonably necessary to comply with law, legal process, or a valid governmental request; enforce our Website terms; investigate fraud or security concerns; or protect the rights, safety, and property of GSOM, Website visitors, or others.
- Organizational changes. Information may be transferred as part of a merger, reorganization, asset transfer, or similar organizational event, subject to applicable law.

7. Third-Party Services and Links

The Website may link to or display content from third-party services, including PayPal and Facebook. When you follow a link or interact with a third-party service, that service may collect information under its own terms and privacy policy. GSOM does not control the privacy or security practices of third parties.

PayPal Privacy Statement: <https://www.paypal.com/us/legalhub/paypal/privacy-full>

Wix Privacy Policy: <https://www.wix.com/about/privacy>

8. Data Retention

We retain information only for as long as reasonably necessary for the purposes described in this Policy, including responding to requests, administering ministry activities, maintaining donation and organizational records, resolving disputes, and meeting legal, accounting, tax, or security obligations.

Retention periods vary by record type. Prayer requests and general form submissions may be deleted when they are no longer needed for ministry follow-up or operational purposes. Donation records may be retained longer when required for accounting, tax, or nonprofit recordkeeping.

9. Data Security

GSOM uses reasonable administrative, technical, and organizational measures intended to protect information against unauthorized access, loss, misuse, alteration, or disclosure. We also rely on the security measures of Wix, PayPal, and other service providers that process information on our behalf.

No method of online transmission or electronic storage is completely secure. We therefore cannot guarantee absolute security.

10. Children's Privacy

The Website is intended for a general audience and is not directed to children under 13. We do not knowingly collect personal information online from children under 13. A child under 13 should not submit a Website form or make an online donation without the involvement and consent of a parent or legal guardian.

If you believe a child under 13 has provided personal information through the Website, contact us so that we can review and, where appropriate, delete the information.

11. Your Choices and Privacy Requests

Subject to applicable law and appropriate identity verification, you may ask us to provide access to, correct, or delete personal information that you submitted through the Website. You may also object to or request limits on certain uses of your information when applicable.

To make a privacy request, email info@gsomsumtersc.org. Please describe your request and identify the form, event, donation, or communication involved. We may retain information when required by law or when reasonably necessary for legitimate ministry, security, accounting, or recordkeeping purposes.

The Website does not currently offer an email-newsletter or SMS-marketing subscription program. Communications sent in response to your inquiry, RSVP, prayer request, ministry request, or donation are considered service-related communications.

12. Visitors Outside the United States

GSOM is based in South Carolina, United States. If you access the Website from another country, your information may be processed and stored in the United States and in other locations where Wix, PayPal, or their service providers operate. Those locations may have different data-protection laws than your home jurisdiction.

13. Changes to This Policy

We may update this Privacy Policy to reflect changes in the Website, our practices, technology, or legal requirements. The updated version will be posted on the Website with a revised effective date. Your continued use of the Website after an update means that the revised Policy will apply to information collected after it takes effect.

14. Contact Us

For questions, concerns, or requests regarding this Privacy Policy or GSOM's privacy practices, contact:

Good Shepherd Outreach Ministries

P.O. Box 3038, Sumter, SC 29151

Phone: 803-775-0171

Email: info@gsomsumtersc.org